

	Ruby- \$1000	Emerald - \$3000 annually	Diamond - \$5000 annually	Elite - \$8000 annually
IDS Membership: Including access to chapters nationwide	√	√	√	√
Free ad space on front page of IDS National website (this ad will be in rotation with other sponsor ads)	Ad size: 220 x 220 - located on right-hand side of home page	Ad size: 1-month 1400 x 330 banner ad at top of home page & 220 x 220 located on right-hand side of home page	Ad size: 2-month 1400 x 330 banner ad at top of home page & 220 x 220 located on right-hand side of home page	Ad size: 3-month 1400 x 330 banner ad at top of home page & 220 x 220 located on right-hand side of home page
Business listing and logo present on IDS National Website	√	√	√	√
Use of IDS Logo	√	√	√	√
E-blasts: mailing and tracking	2 per year of active sponsorship	3 per year of active sponsorship	5 per year of active sponsorship	8 per year of active sponsorship
Post on IDS National blog	2 per year of active sponsorship	3 per year of active sponsorship	4 per year of active sponsorship	5 per year of active sponsorship
Post on IDS National Facebook Page	2	3	5	8
Post on IDS National Instagram	2	3	5	8
Post on IDS National Twitter	2	3	5	8
Mention in IDS National E-Newsletter	√	√	√	√
Recognition at National Conference	√	√	√	√
Featured Facebook cover photos on IDS National Facebook page (2 week duration)		1 per year of active sponsorship	2 per year of active sponsorship	3 per year of active sponsorship
Complimentary ticket(s) to annual IDS National Conference and Awards Dinner		1	2	4
Discount on booth space at IDS Vendor Showcase (When available) -OR – table sponsor at Awards Dinner	5% Discount	10% discount	25% discount	Included
IDS National Mailing list				Available 1 time per year of active sponsorship by request